

Information | Last modified 02/2021

# AI.deation-Workshop

AI can help you lead the way into the future.

## Where do you have untapped potential that artificial intelligence could help to exploit?

We will teach you all about the myriad different ways in which artificial intelligence can be used. In this workshop, you will learn just how you can harness artificial intelligence to optimise and automate your business processes, utilise business data to best effect, lower costs and increase cost transparency. We will give you a real insight into automated intelligent behaviour and machine learning.

## The AI.deation-Workshop will show you potential solutions to your business problems:

First of all, our AI experts will give you an overview of and an introduction to the current state of play in the world of artificial intelligence. We will then build on this foundation by showing you some ways in which artificial intelligence has already been used to successfully optimise business processes.

The workshop will focus on the challenges and untapped potential to be found in your business. So you are more than welcome to come to the workshop prepared with any issues you have already identified. Together with our AI experts, we will draft outline solutions to your problems and leverage your unused potential. These outlines will illustrate specific areas in which to take action and concrete solutions; they will also provide indicators for you to make your business case with artificial intelligence.

By the end of the workshop, you will be ideally equipped to forge a successful future thanks to artificial intelligence.

## What we offer

- One-day AI.deation-Workshop including preparatory and follow-up work
- Documented AI outline solutions
- Liaison and support for your projects going forward



## Our offer to you:

One-day AI.deation-Workshop with the experts from LEAD.AI for 2,900 EUR

## The benefits for you:

- You will get an overview of the current state of play in the world of artificial intelligence
- You will learn just how you can use AI in your company

## In brief: What is AI?

Artificial intelligence is a branch of information technology that aims to perform tasks that closely resemble human perception and human action. AI is also concerned with solving problems intelligently and developing smart computer systems that make use of technologies such as machine learning, voice recognition, face recognition and image analysis to solve specific problems.

## Your first step to unlocking the potential that AI and data have to offer you:

