



Information | Last modified 01/2020

Digital Consulting

Holistic IT consulting for a "Strong Rail"

A better customer experience, higher product quality, streamlined processes and customer and employee orientation: these are some of the aims of Deutsche Bahn's new overarching strategy, Strong Rail. Where do you stand with regard to your IT systems? Are you strategically and operationally equipped to deliver high-speed innovation, provide smart services, and use digital platforms that facilitate networking within the Group?

We provide consulting at the interface between IT and business – at strategic, functional and technological level. From initial idea to implementation, we accompany you with our holistic approach. We keep our eye on the big picture in order to exploit synergies that arise from activities in other business units within the Group. Our consulting approach employs innovative methods to help you achieve your goals quickly and give you the flexibility you need in today's business environment.

Our service portfolio

Strategic IT consulting

- IT strategy
- Digitalisation strategy
- Digital transformation

Business consulting

- Digital business models
- Design and evaluation of digital solutions
- Operationalisation of strategies
- Focus on processes and methods

Technology consulting

- Use of technology
- Technical architecture
- Migration

Our network/partners:

■ DB System

All departments at DB System, such as Zero.One.Data, Business Hub, Skydeck, blockchain, user experience teams and many more

■ DB business segments

Partners within the DB Group, such as DB Management Consulting, DB Engineering & Consulting, DB Training and DB Analytics

■ External partners

Partners from outside the DB Group, such as Microsoft, IBM, AWS and SAP



Your benefits:

- Impartial advice
- Interdisciplinary pool of consultants
- Understanding of the IT ecosystem at Deutsche Bahn
- Cross-business-unit perspective
- Integration into the Group and access to supply chains
- Integration of internal and external partners into Deutsche Bahn's ecosystem
- Compliance with Group governance and security specifications

Our operational process:

From initial idea to successful project closure



Idea

Assistance with brainstorming or developing ideas, status quo process analysis



Strategy

From the initial idea to developing a strategic approach together with our customers



Process

Evaluation, optimisation and digitalisation of key business processes, change management



Requirement

Definition of requirements for handover to agile or classic IT project management



IT project

Classic project management, functional PMO and stakeholder management



Management

Management, dashboarding and continuous improvement of customer processes

